

SPONSORSHIP INFORMATION & CONTRACT



Taste of
FLAGSTAFF

22ND ANNUAL
TASTE OF FLAGSTAFF 2021



SUPPORTING VICTIM WITNESS SERVICES FOR COCONINO COUNTY





WHEN

WEDNESDAY
DECEMBER 8, 2021

4:30pm - 9:00pm

WHERE

DOWNTOWN FLAGSTAFF

Restaurants & Shops
(Southside & Northside)



WHAT

The annual Taste of Flagstaff event celebrates Victim Witness Services' work within the Coconino community. By showcasing incredible restaurants and community partners within a fun and exciting atmosphere we are able to accomplish our mission: **To be a source of healing, empathy and support to people and communities that have experienced trauma.**

This year's Taste of Flagstaff will highlight the best food and drinks downtown has to offer. Attendees will visit participating restaurants and businesses for incredible bite size food and drinks or the opportunity to win **amazing raffle prizes.**

WHO

Attendees are a cross-section of Flagstaff and the surrounding region representing a very diverse demographic. Primarily, attendees are community engaged, upper middle-class individuals 25-65yrs old. Participation within this event guarantees exposure of your business to over 20,000 local community members and over 100+ in-person attendees.



WHY



















Taste of Flagstaff is the longest running food-focused event in Flagstaff. **Over the past 21 years, the event has hosted thousands of attendees and has raised over \$600,000 for Victim Witness Services.**

Victim Witness Services assists victims, survivors, and witnesses who have experienced crimes such as Domestic Violence, Sexual Assault, Homicide, Child Sexual and Physical Abuse, Assault, Robbery, DUI crimes with victim injury or fatality. They also provide 24/7 death notification support for all deaths that occur outside of a physician's care and with high trauma non-crime related crises.

BENEFITS TO SPONSORING

The Taste of Flagstaff event advertises heavily in digital, print and radio tying your business and brand into our promotions. As a sponsor of this event, we will develop personalized custom strategic PAID advertisements promoting your business in addition to many other benefits.

SPONSORSHIP LEVELS

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,200	BRONZE \$500
Custom highly targeted paid social media advertisements specific to your business and brand featuring your support of Victim Witness Services and the 22 nd Annual Taste of Flagstaff	\$250 Worth	\$100 Worth	\$50 Worth	\$25 Worth
Featured in radio advertisements as "Proudly sponsored by _____"				
Included within press release announcing your support and participation				
Advertisements featured in all email blasts sent for the event				
Business featured in Facebook event and ticket sales page				
Advertisement in event program (provided by sponsor)	Full Page	1/2 Page	1/2 Page	1/4 Page
Prominent placement of logo and link on website event page				
Event tickets	8	6	4	2
Ability to be on-site handing out promotional materials at check-in locations				
Industry exclusivity				

BECOME OUR PARTNER!



**WE TRULY APPRECIATE
YOUR SUPPORT AND ARE
EXCITED TO PROMOTE
YOUR BUSINESS!**



As an authorized employee, owner or representative of:

(Business Name or Individual)

I commit to being a sponsor of the **Taste of Flagstaff 2021** at the sponsorship level of:

Platinum - \$5,000 Gold - \$2,500 Silver - \$1,200 Bronze - \$500

With this level of sponsorship, I understand that my business will receive the benefits outlined within the attached sponsorship document. I also understand that sponsorship payment is due by November 15th, 2021 and should be payable to Victim Witness Services Coconino County, a 501(c)(3) nonprofit organization EIN: 86-0481748.

Signature

Date

Printed Name & Title

Phone Number

Email

Your support will help increase the success of our mission to be a source of healing, empathy and support to people and communities that have experienced trauma.

Thank you!